

Strategic Plan 2017-22

Mission & Vision

The CCE prepares students for lives of purpose and connects student, faculty, staff, and community stakeholders in social change efforts that value the knowledge and potential in our communities.

The University of Richmond will be a vital partner to a thriving Richmond region, catalyzing lifelong learning and civic engagement.

1. ALIGN, CONVENE, AND/OR FACILITATE STAKEHOLDERS TO POSITIVELY ADDRESS SPECIFIC, PRESSING REGIONAL NEEDS

- 1.1. Identify impact areas that could benefit most from UR's strengths.
- 1.2. Form think/act tanks around specific questions and issues highlighted that utilize UR and community member strengths in order to address needs.
- 1.3. Support existing coalitions and offer high-value participation.
- 1.4. Educate students for meaningful civic participation and reflection.

2. CHAMPION CIVIC ENGAGEMENT ON CAMPUS AND IN THE REGION

- 2.1. Celebrate and acknowledge UR's civic-engagement efforts through annual reports, awards program, and communications.
- 2.2. Support and advocate for faculty-community-engaged scholarship and teaching.
- 2.3. Tap into the gifts and talents of staff in order to meet the needs of our greater community and contribute to professional development and well-being.





- 2.4. Honor and utilize the expertise of partners, citizens, and alumni.
- 2.5. Connect faculty and staff with opportunities for active citizenship in community organizations.
- 2.6. Facilitate regional efforts and discussion around coordination and alignment of volunteer engagement across multiple sectors.
- 2.7. Develop resources, processes, and structures that support and catalyze stakeholders' civic-engagement ideas.

3. REDUCE BARRIERS AND SUPPORT PARTICIPATION ALONG A ROBUST SPECTRUM OF CIVIC ENGAGEMENT

- 3.1. Create and support new avenues for student engagement and leadership in civic engagement.
- 3.2. Examine our community-organization relationships and build future engagement modes that are responsive to stakeholder needs and align with our mission.
- 3.3. Expand modes of engagement in order to support alignment with faculty, student, staff, and community partner needs.
- 3.4. Diversify participating stakeholders by reaching out to new audiences.
- 3.5. In partnership with others, respond to current events to provide educational context and grounding.
- 3.6. Ensure full participation in civic-engagement activities is possible for all students.

4. STRENGTHEN INTERNAL OPERATIONS TO MAXIMIZE IMPACT

- 4.1. Re-organize CCE staff based on strategic goals and priorities.
- 4.2. Improve onboarding, communication, and registration processes for stakeholders.
- 4.3. Communicate the story of CCE to drive participation and general understanding of organization.
- 4.4. Analyze our overall budget and organize fundraising as needed to support our strategic goals.
- 4.5. Develop a strategic direction for UR Downtown with stakeholders on and off campus.
- 4.6. Cultivate creative modes of assessment to drive our work and decisions, and contribute to a national conversation about assessment in higher education.

The CCE is grateful to The Spark Mill and the many student, faculty, staff, and community stakeholders who helped make this plan possible.